Advanced+ Profile
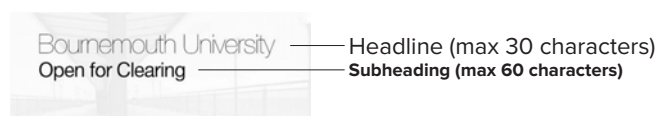## Content Requirements

1 Top Banner

Please provide 1x 468x60 banner to show at the top of all pages within your Advanced+ Profile. Normal ApplytoUni banners specifications apply (See below).

2 Feature Image(s)

Provide 1-5 images 1600x685 pixels each. JPEG/PNG 100kb max per image.

3 Logo and Headline Message(s)

i) Provide your logo in any high resolution format and any specifications we must adhere to regarding logo usage.
ii) Provide 1-5 Headline messages to correspond with the Feature Images.

Headline (max 30 characters)
Subheading (max 60 characters)

4 Call-to-Action

Can link to 'Apply Now' tab in body copy or an external page eg. your own application page. Provide call to action button text and link.

5 Body Section

See page 3.

6 Front Page Video

Provide an embed code for a video from either YouTube or Vimeo.

Alternatively, you can provide an image (JPEG) 640x480 pixels.

7 Contact Details

Provide your contact details for admissions. (Address, telephone number, email).

8 Mission Statement (or other)

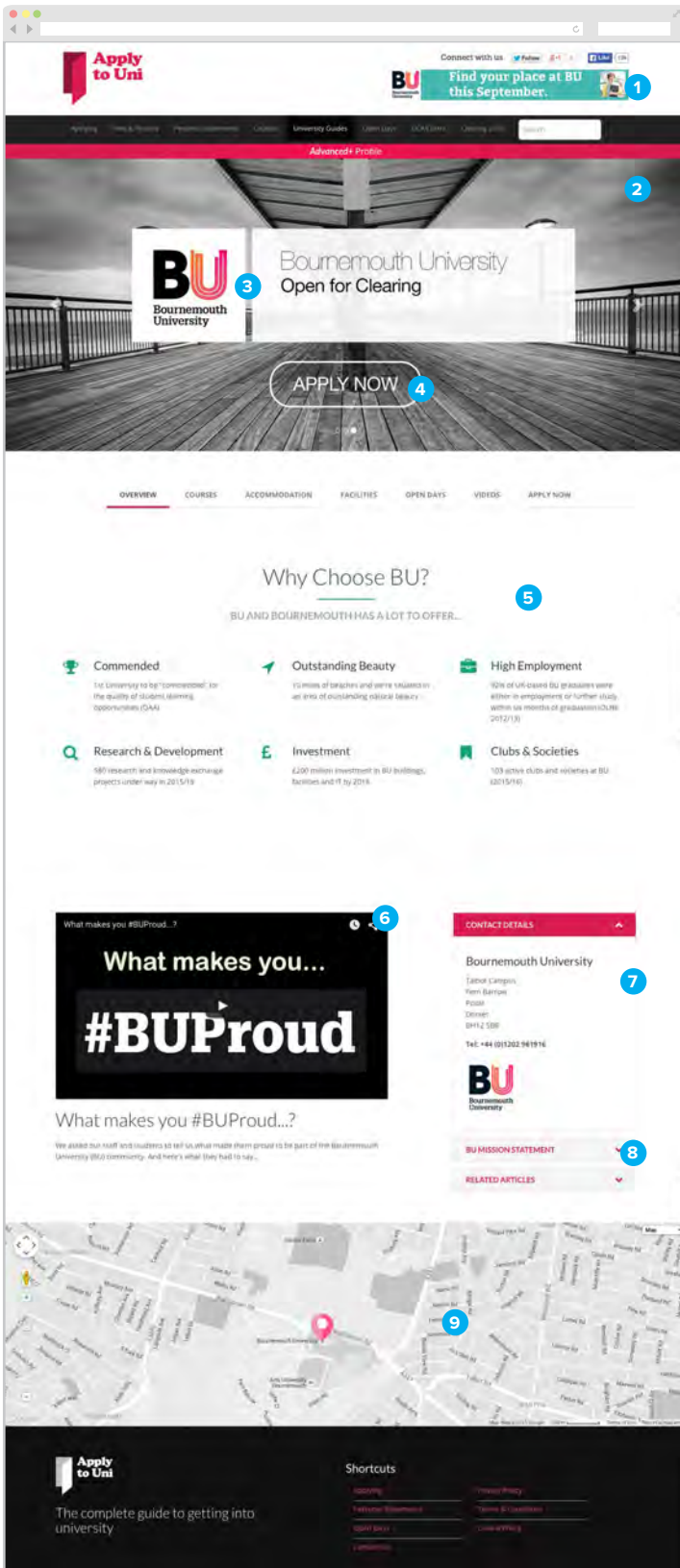Provide a mission statement of no more than 180 words. Alternatively, we can change this title to suit your needs.

9 Map Location

Provide full address of campus you would like to pinpoint on the map. We can only use one pin/address.
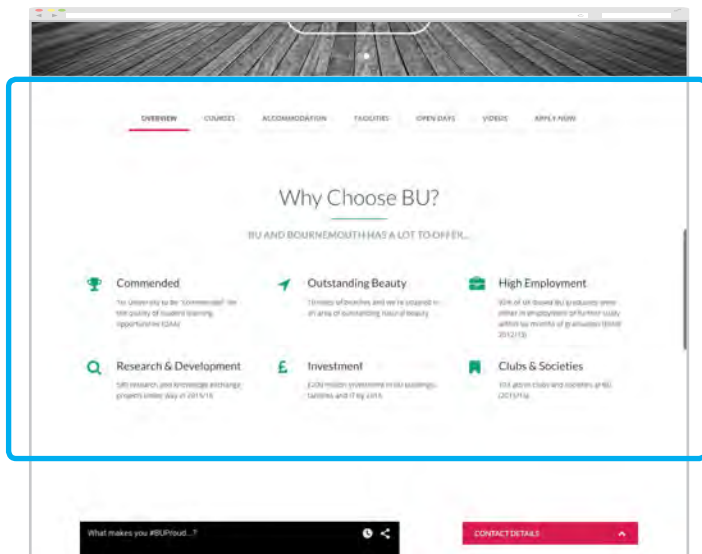
ApplytoUni Top Banner Specifications

- 468x60 pixels
- GIF/JPEG/HTML5 (Animated or static)
- Max 100kb
- Provide destination url
- See separate banner specifications for the other size banners (if included in your package)

Front Page

1. **Top Banner**

2. **Feature Image(s)**

3. **Logo and Headline Message(s)**

4. **Feature Call To Action**

5. **Body Section (See Page 3)**

6. **First Page Video**

7. **Contact Details**

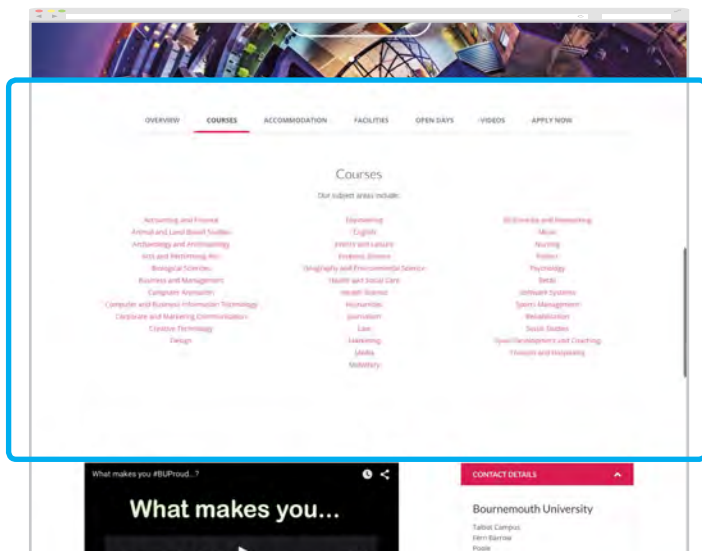8. **Mission Statement**

9. **Map Location**

Body Section

Overview

i) Provide Title & Subtitle.

ii)Provide 6 USPs (20-30 words max each) to appeal to prospective students. Text only.
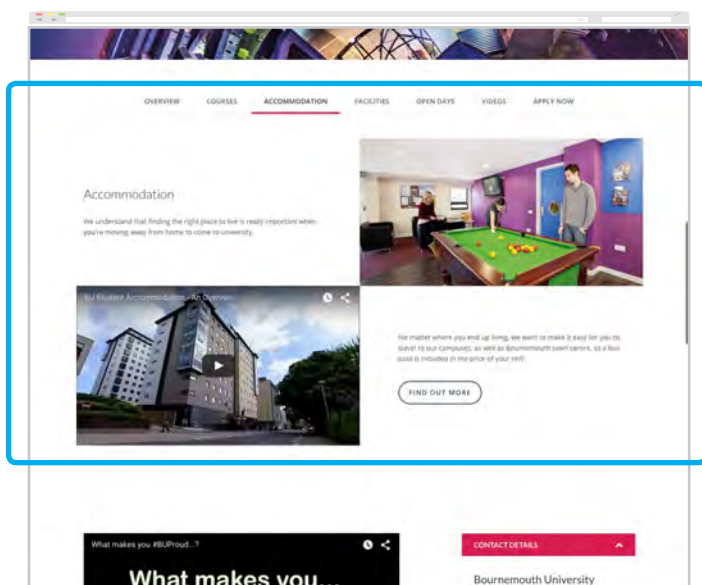

Courses

Provide a list of courses offered and associated links. We will link directly to your website from these subjects.
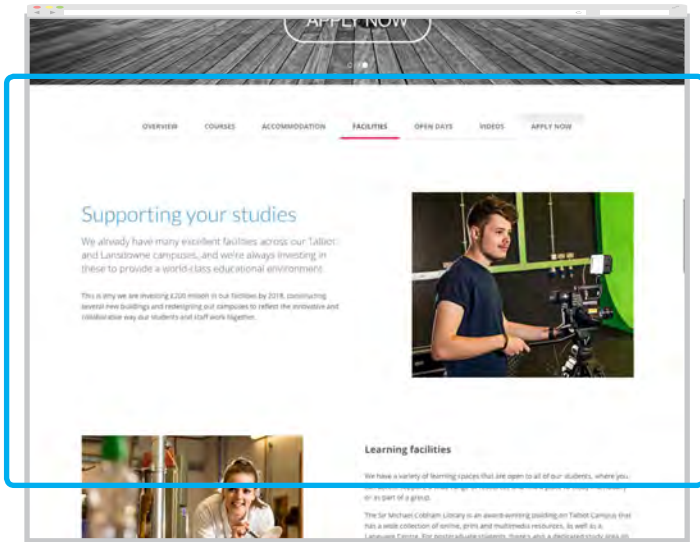
Or

Provide copy and and a link to your courses section on your website
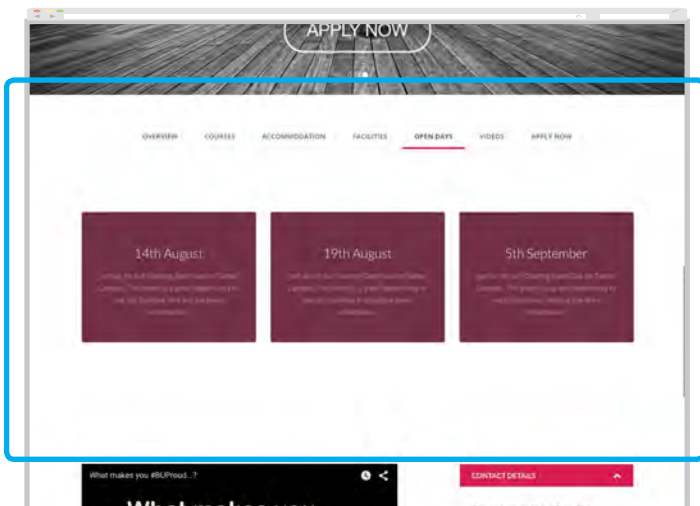

Accommodation

Provide accommodation information text and images. Limited to a single page.

Body Section

Facilities

Provide facilities information text and images. Limited to a single page.

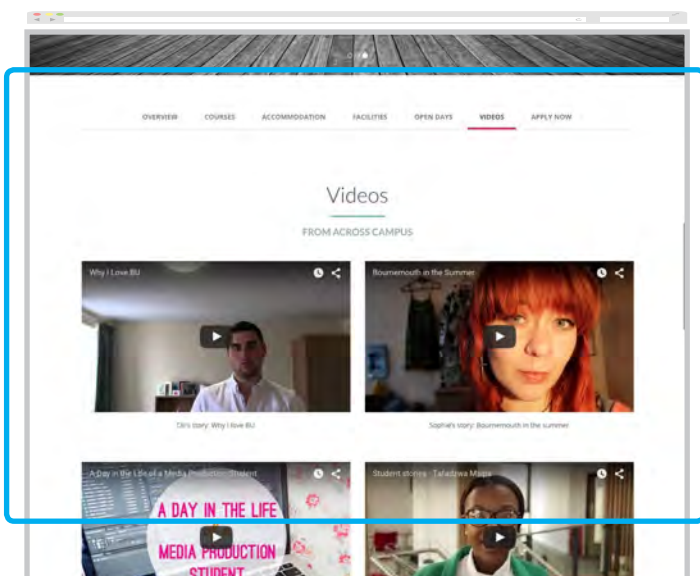## Open Days

Provide details of open days: Dates/times, information (30 words max), url link for each date.

Or provide copy and a link to your own Open Days section of your website.

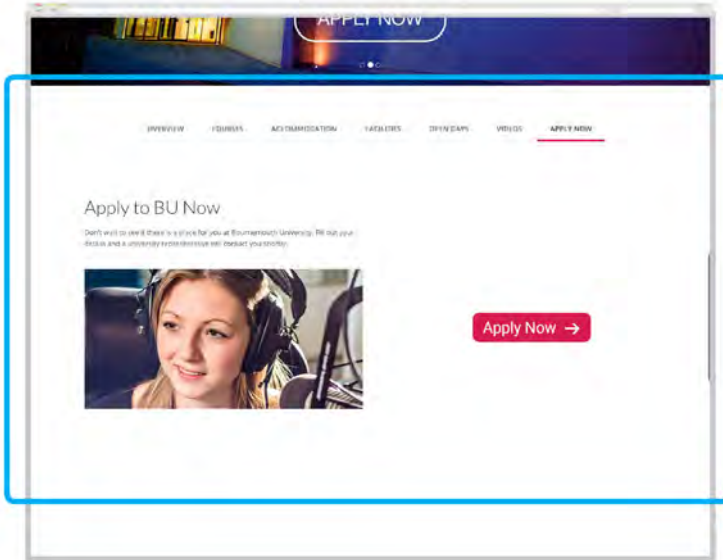This tab can be removed if no open days are forthcoming.

Videos

We can show videos in a gallery format here.
Provide embed codes for YouTube and/or Vimeo videos.
Max 6 videos.

Body Section

Apply Now

The final call-to-action copy and a link to your Apply page.

Provide title, subtext and image (600x300 pixels)