## Apply

## Article <br> Content Requirements

## 1 Main header image

650 px wide
350 px high

## 2 Article

Up to 500 words

## 3 Logo

Include your logo if you would like it to appear in the article

## 4 Images

We can include 1 or 2 in-content images with the following specifications:
650 px wide
350 px high

## 5 Optional Video

An embedded YouTube video. Please supply the YouTube url

## 7 Advertising Banners

Ad banners can be supplied and placed on your article page.
Banner sizes: MPU (300x250) \& 468x60


Why are student loans considered "good" debt?
Martin Lewis from moneysavingexpert.com describes student debt as a kind of "no win, no fee" education, which makes a lot of sense. If your child leaves university and becomes a high earner then they'll pay a lot of their student loan back.

However, if they leave university and never earn over the $£ 21,000$ threshold, or have a very average salary, then they'll repay little or nothing of their loan.

Therefore, if your child doesn't gain financially from their time at university, they won't lose out financially after graduation by paying back their student loan.

Here are just some of the ways that student loans differ from other types of loan:
Student loans don't appear on your credit file

- Student loan repayments are proportionate to your income
- If you lose your job, take time off, or take a pay cut that brings you below the $£ 21,000$ repayment threshold - you'll stop paying back your loan until your income goes back up
- Student loan companies don't employ debt collectors and they don't chase you for repayment
- You won't ever lose your house if your student loan isn't repaid

